

MANAGING FATIGUE CONFERENCE PRESENTATION

General Motors
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Well Known Drowsiness Disasters?



DROWSY DRIVING

- NHTSA estimates 100,000 vehicle crashes per year due to drowsiness (Rau, 2005)
- Some automotive manufacturers have used indirect measures
 - Lane position deviation
 - Steering wheel movement
 - Pressure on accelerator
 - Length of drive
- These features alert the driver
- Large-scale NHTSA-UMTRI-GM OnStar data collection study with ~2000 vehicles over ~1-year period indicates many drivers are turning off Lane Departure Warning system (DOT HS 812 247, 2016)
 - Percent time ON time was 36% with “beeps” versus 68% with Safety Alert Seat (directional seat vibrations)



THE REAL ISSUE

Investigating officers only use testimony or circumstantial evidence, so crashes due to drowsiness may be underreported (National Sleep Foundation, 2016)

- No simple test to objectively assess sleepiness (NHTSA Drowsy Driving Research and Program Plan, 2016)
- New Jersey and Arkansas have laws making it punishable if driver is without sleep for 24 consecutive hours (National Conference of State Legislatures, 2016)
- No consistent law enforcement reporting protocol (NHTSA Drowsy Driving Research and Program Plan, 2016)



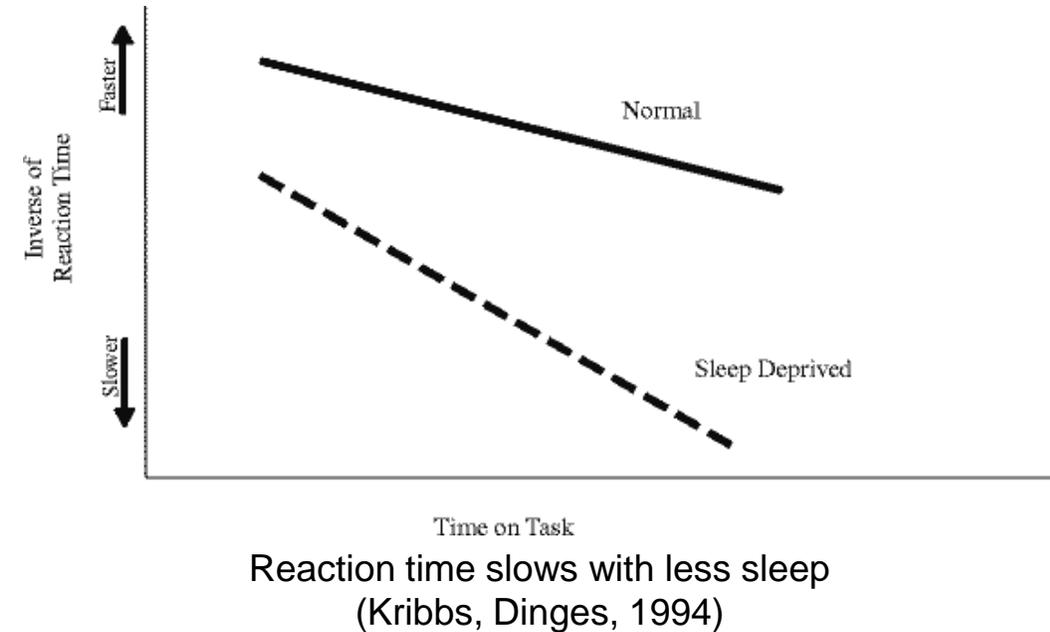
DROWSY DRIVING CRASHES AND RISKS

Majority of Drowsiness Crashes...

- On highways (Knipling, Wang, 1994; Wang, Knipling, Goodman, 1996)
- At high speeds 55-65 mph (Knipling, Wang, 1994; Wang, Knipling, Goodman, 1996)
- Single Occupant (McCartt et al., 1996)

Excessive Drowsiness (Kribbs, Dinges, 1994)

- Increases human error
- Increases lapses in performance, slows reaction time
- Can lead to unpredictable microsleeps



KEY FACTORS CONTRIBUTING TO DROWSINESS

- Trip Duration
- Time of Day
- Quality of Sleep
- Quantity of Sleep



SLEEP AND SOCIETY

- Sleep-wake cycle is a pattern that cannot be ignored (Kolling et al., 2016)
- Masking of sleepiness with caffeine (Daniello, Fievisohn, Gregory, 2012)
- People overestimate the amount of sleep they get (Mukherjee et al., 2015)



Drivers are unaware of the negative effects of sleep loss

DROWSY DRIVING CAUSES

- Age and Gender
- Circadian Effects / Time of Day
- Acute sleep deprivation
- Chronic sleep deprivation



ALERTING DRIVER

- Most drowsiness detection systems for automobiles are based on algorithms related primarily to vehicle control behavior
- Central monitoring has reported to work well in mining (Eiter, Steiner and Kelhart, 2014)
- Mandatory wearable biometric-type devices could be challenging for marketing
- People may not be accurate when asked to report hours of sleep (Sahayadhas , Sundaraj and Murugappan, 2012)
 - BUT in bed does not equal sleep quality
 - Actigraphs may capture some useful sleep data



POTENTIAL TECHNIQUES USED TO COMBAT DROWSINESS DURING A DRIVE

- Breaks
- Coffee
- Exercise
- Active Safety Features On



Can we help driver BEFORE the trip starts with respect to drowsiness and fitness to drive?

OPPORTUNITIES

- Can we help a driver better plan a trip?
- Can we provide more detailed feedback on their drowsiness level?
- Can we find ways to provide more practical support to drivers experiencing drowsiness?
- Can we increase acceptance of widely emerging active safety features; which may provide indirect indications of drowsiness via alert feedback?



100%



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